

Y54

THE
**GLAN
EDER**
AMSTERDAM

THE HIGHLANDER HOTEL

BE COLOURFUL



HOTEL CONCEPT

The Highlander Hotel in Amsterdam is a bold, boutique hotel full of character and charm. A lively mix of colours, textures, and playful design captures the city's vibrant energy. From emerald green to fiery red, every surface tells a story.

Each room offers a unique surprise, each floor a new visual journey. Staying with us means discovering a hotel that's just as dynamic, quirky, and unforgettable as Amsterdam itself.

Fueled by our love for Amsterdam's eclectic spirit and vibrant people, we've created a bold, joy-filled retreat where creativity meets comfort. The Highlander is a haven for free spirits, curious minds, and anyone ready to explore the city with style and a smile.

**COLOURFUL
WITH A
SCOTTISH
TWIST**

A FAMILY DREAM, WRAPPED IN TARTAN

The founders of the Highlander are an entrepreneurial family, carrying the Dutch surname Hoogland. Translated to English, it means "Highland" — and that's where the story begins. We took the name and ran with it, designing a hotel bursting with personality, colour, and tartan patterns on every floor.

The Highlander isn't just a hotel. It's our family's dream brought to life. Created by siblings Jeffrey, Maxine, and Steffan, it's a place where bold design meets heartfelt service — the kind you don't find just anywhere. We treat guests like part of the family, and yes, we genuinely want to hear about your day.

Whether you're here for a wild weekend or a quiet escape, we're here to make it unforgettable — with a wink, a warm welcome, and a splash of tartan charm.



LIVE BOLD.

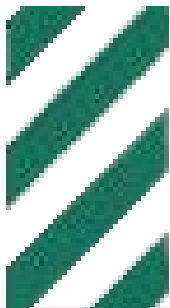
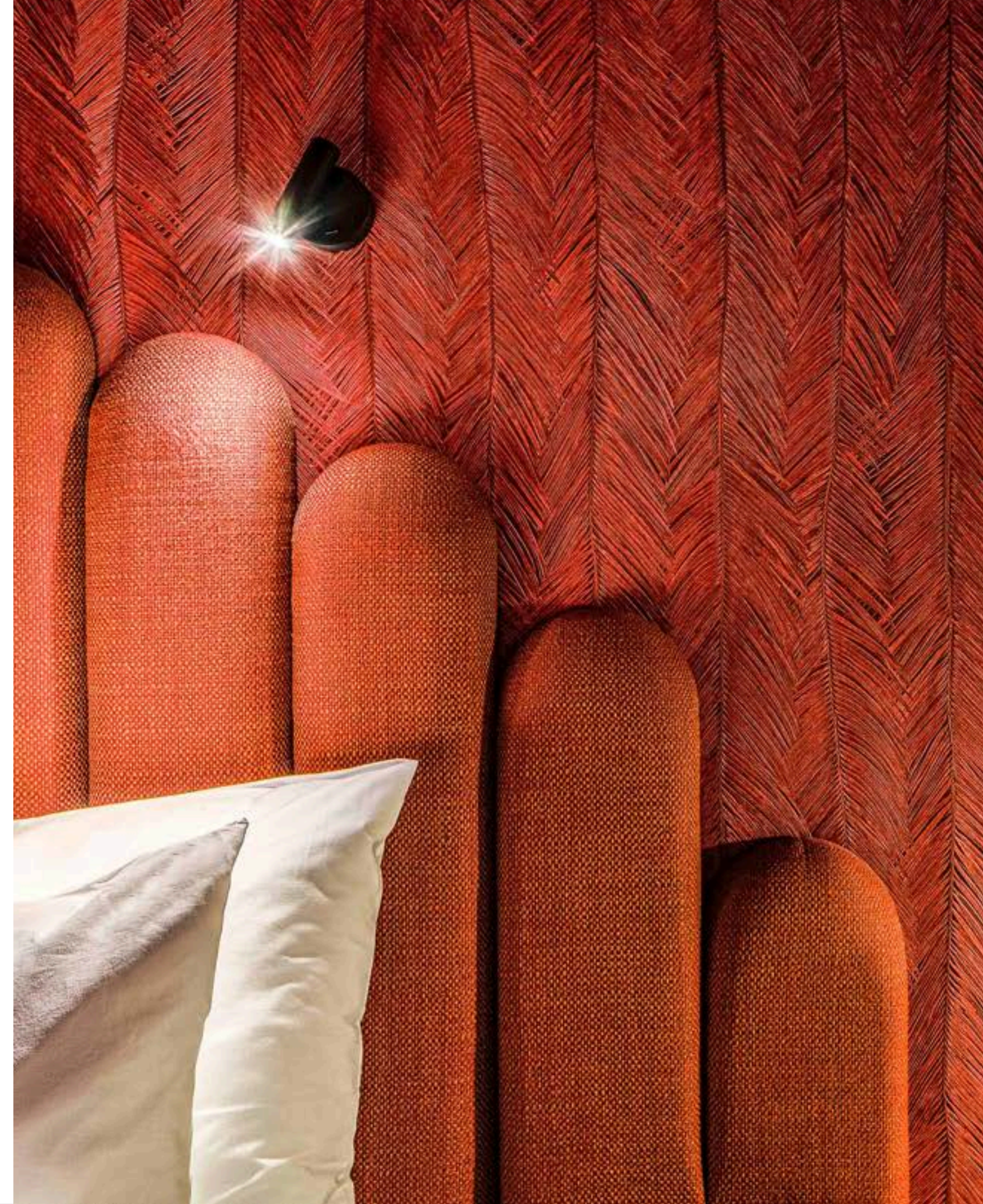
STAY COLOURFUL.

At The Highlander Amsterdam, we don't just offer a place to sleep — we invite you to live a more colourful life.

Blending the vibrant spirit of Amsterdam with bold design and a big splash of fun, The Highlander is a playful, boutique escape for curious explorers and creative souls. Every corner of our hotel bursts with personality — from vivid floors and eye-catching walls to rooms that surprise and delight.

Each floor has its own colour story, and every room is uniquely styled. Booking a night here is a bit like opening a box of chocolates — you never quite know what you'll get, but it's sure to be a treat.

Whimsy aside, our goal is simple: to make you feel welcome, inspired, and completely at home.





FOR THE LOVE OF AMSTERDAM

At The Highlander, you're not just staying in Amsterdam — you're living it. Located steps from canals, culture, and nightlife, our hotel puts you in the center of the action with everything worth seeing just a short stroll away.

Amsterdam is one of the world's most inclusive, creative cities — a place where everyone fits in, and no one fades out. We celebrate that energy with colourful design, warm hospitality, and a dash of cheeky charm.

Whether you're chasing museums or cocktail bars, we'll guide you to the best of the city — including the spots only locals know. And when you're ready to wind down? Your room's just around the corner.

OUR LOCATION & ACCESSIBILITY

Amsterdam awaits — we'll point the way.

Whether you're here for the culture, the food, or just some good old-fashioned fun, Amsterdam has it all — and The Highlander is your perfect launchpad.

Our team loves this city, and we're always happy to share our favourite places, from secret cafés to must-see landmarks. Just tell us your vibe, and we'll hook you up with a list of spots you'll love — no generic tourist traps, promise.

- 23-minute train ride from Schiphol Airport
- 9-minute walk from Amsterdam Central Station



HISTORIC CENTRE



CENTRAL STATION



SHOPPING



CANALS



THE DAM



LIVELY AREA



The Highlander hotel is easily accessible. We're just a 5-minute walk from Amsterdam Central Station. There is a parking garage located nearby.

ONE-OF-A-KIND DESIGNER ROOMS

Designed by award-winning interior visionary Will Erens, each of The Highlander's 31 rooms is a one-of-a-kind masterpiece — bursting with bold colours, rich textures, and unexpected detail.

Every floor has its own tartan personality, and no two rooms share the same look. From bold wallpapers to colour-coded palettes and quirky artwork, this is where creativity meets cozy.

We've packed every room with all the essentials: super-fast Wi-Fi, smart TVs, luxurious rain showers, and cloud-soft Jensen king-size beds.

With four room types to choose from, there's something for every traveler — whether you're here for a wild weekend or a chilled-out city break.



MODERN BATHROOMS WITH
A LARGE RAIN SHOWER AND
AMAZINGLY COMFORTABLE
KING-SIZE BEDS.

NO TWO ROOMS ARE ALIKE

Scottish Cottage 14m²

- double room
- perfect for a romantic getaway

Kilt Townhouse 18m²

- double room
- colourful home base for exploring the city

Highland Mansion 23m² - 25m²

- double room
- fit for royalty

Malcolm III 25m²

- triple room
- the only room that sleeps three



KING SIZE
BED



RAIN
SHOWER



AIR
CONDITIONING



MINIBAR



FREE
WI-FI



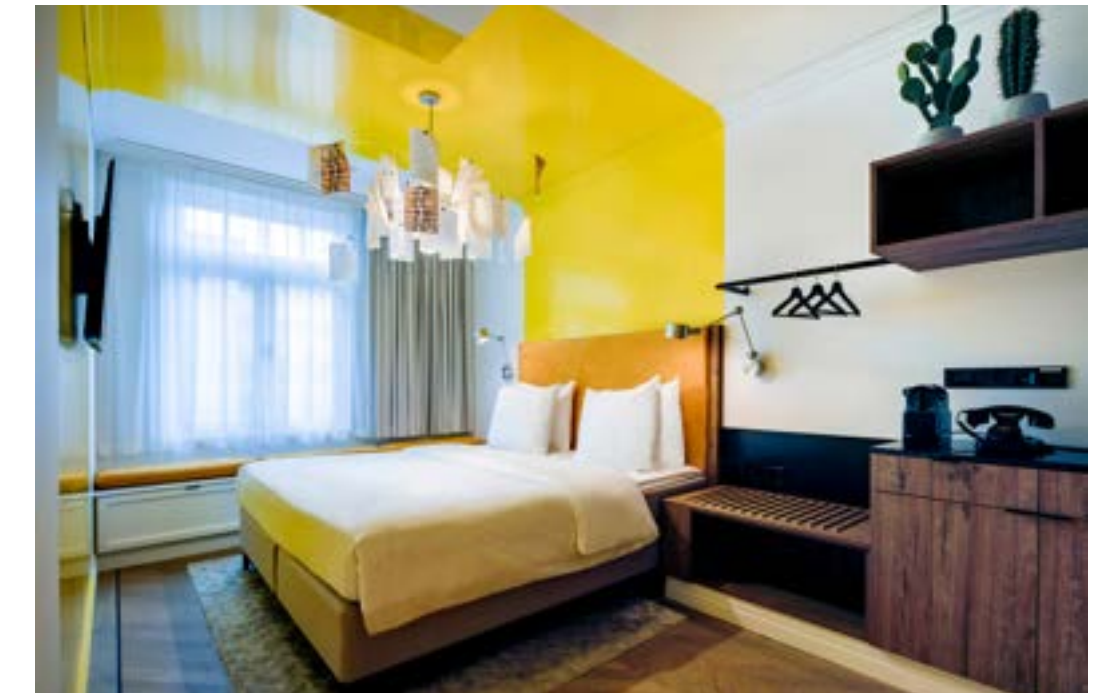
CHROMECAST



TEA &
COFFEE



SCOTTISH COTTAGE



KILT TOWNHOUSE



HIGHLAND MANSION



MALCOLM 3



31 UNIQUE ROOMS, 31 REASONS TO VISIT





OUR FACILITIES AND SERVICES

We believe personal service is the best kind of service.
That's why we offer 5* service, even though we are a 4* hotel!

Services

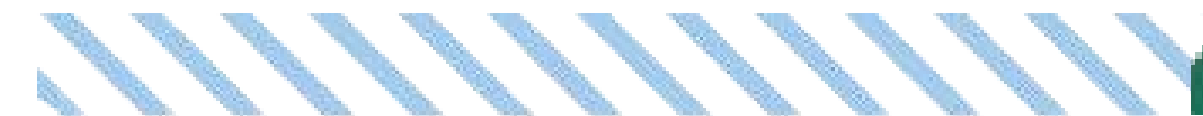
- Breakfast in bed
- Daily cleaning service
- Wake-up service
- Concierge service
- Ticket service
- Late check out available

In the rooms

- Flatscreen TV (satellite, 1000+ channels)
- Chromecast
- Minibar
- Bluetooth Speakers
- Suitepad / digital hotel tablet / guest directory
- Safe
- Coffee and tea
- Shower toiletries
- Hair dryer

In the hotel

- Lift
- Bar
- Breakfast (full continental, daily)
- Air conditioning
- Luggage room
- Copy facilities



SUSTAINABILITY

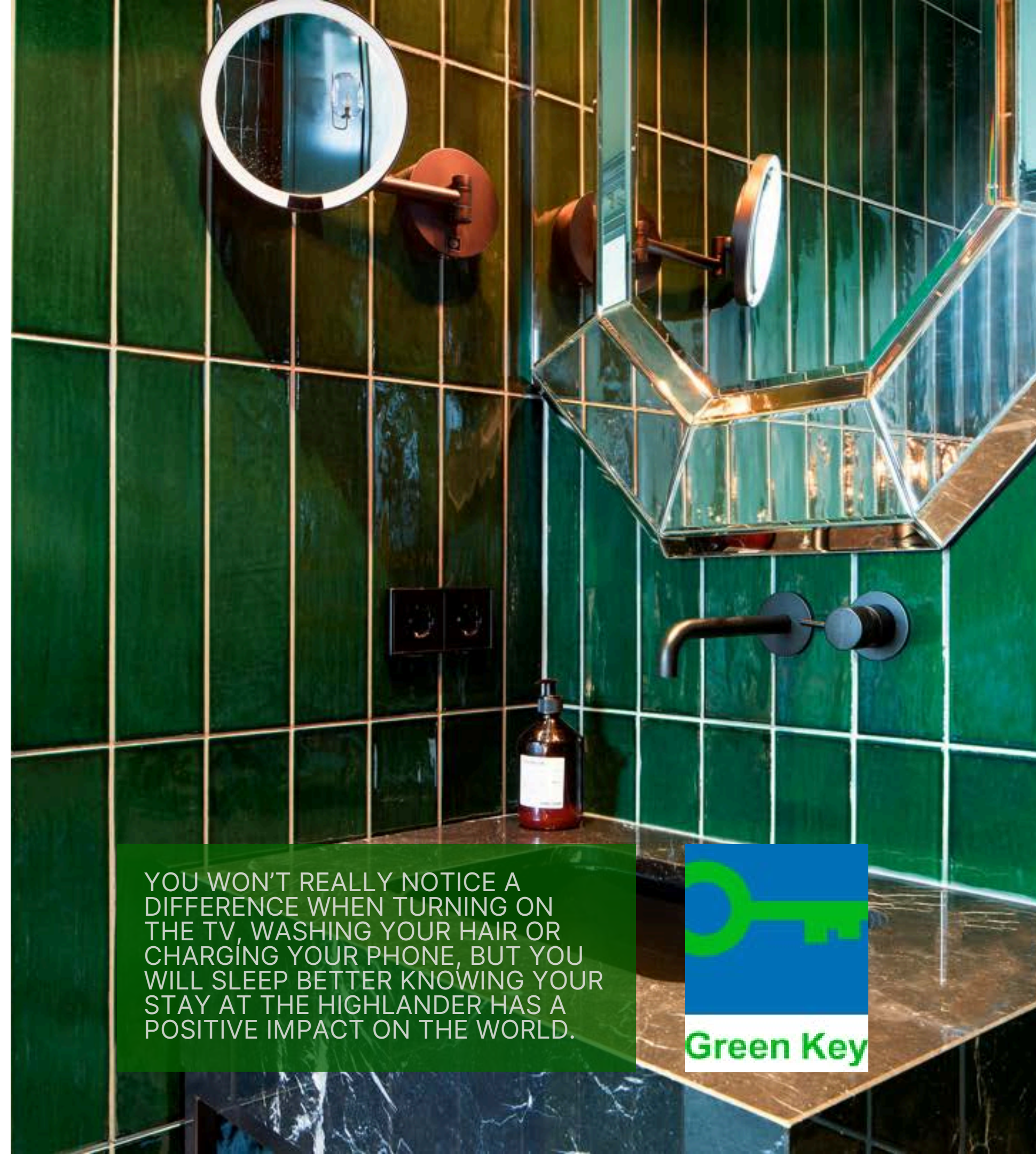
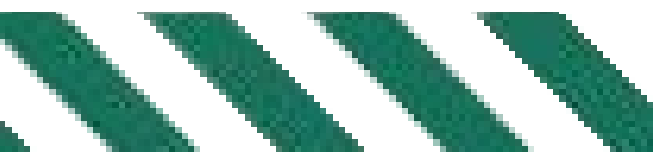
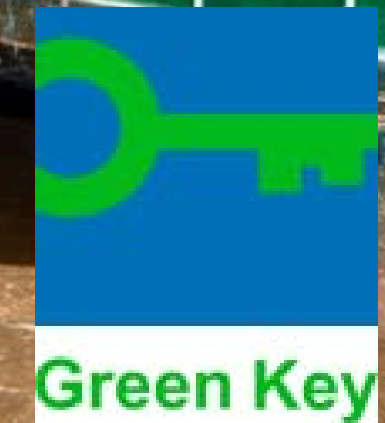
We like to do things differently — and that includes being kind to the planet. The Highlander is one of the first hotels in the Netherlands to go completely gas-free. Yep, no fossil fuels here — just clean energy, smart design, and a whole lot of love for our environment.

That commitment earned us the Green Key Gold — the highest global standard for eco-friendly tourism and social responsibility. So when you stay with us, you're not just getting style and comfort — you're making a greener choice, effortlessly.

In addition to using green energy, we also support sustainability by:

- minimising the use of plastic and paper
- offering toiletries that carry an eco-label
- using sustainable cleaning products
- limiting energy usage with LED lighting and motion sensors throughout the hotel
- purchasing as much organic and fair trade products as possible and much more.

YOU WON'T REALLY NOTICE A DIFFERENCE WHEN TURNING ON THE TV, WASHING YOUR HAIR OR CHARGING YOUR PHONE, BUT YOU WILL SLEEP BETTER KNOWING YOUR STAY AT THE HIGHLANDER HAS A POSITIVE IMPACT ON THE WORLD.



5* SERVICE IN A 4* HOTEL

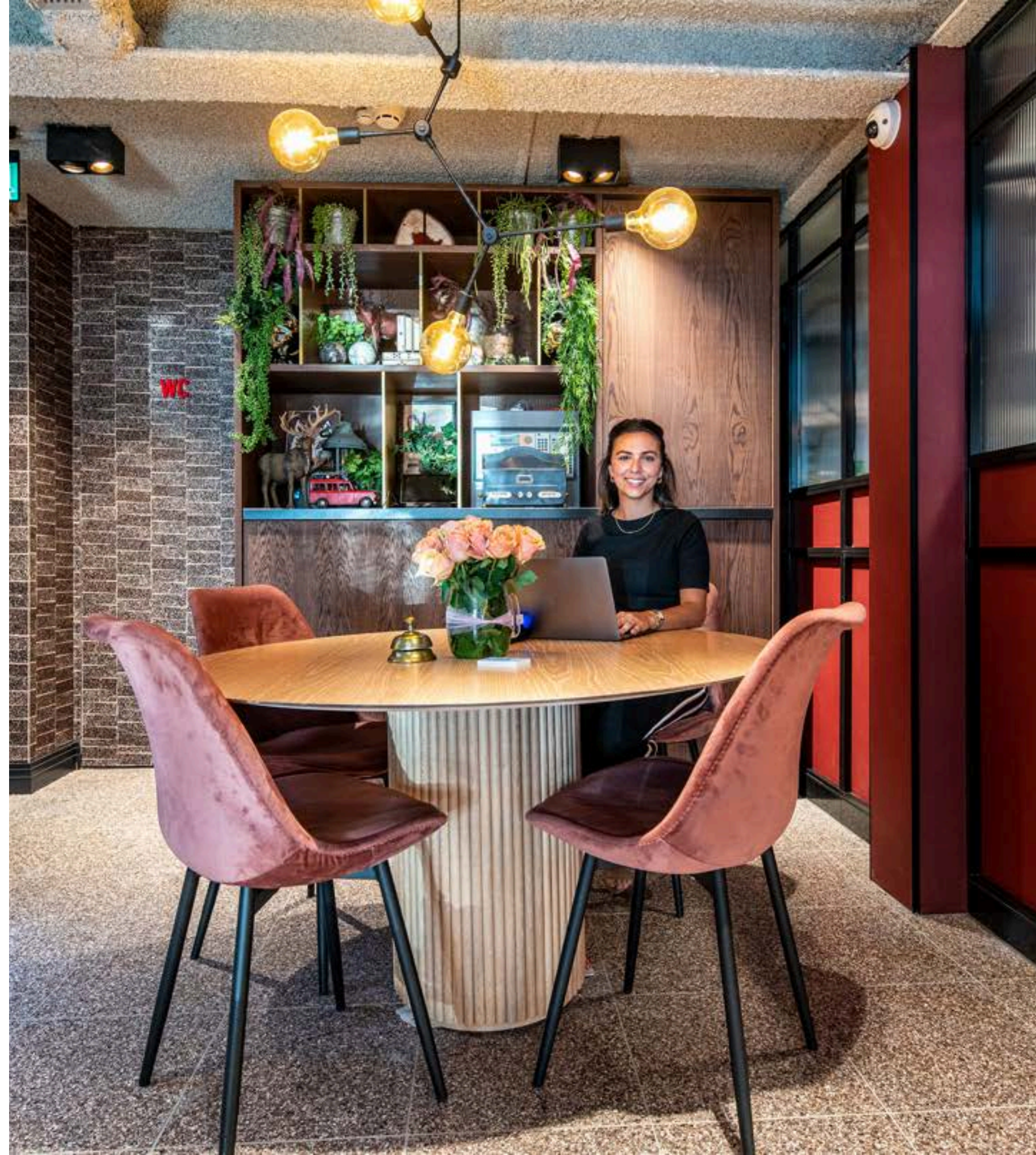
More than a stay — It's a feeling

We may be a cozy four star hotel, but we aim to give you five-star service with four-star warmth. Our team goes the extra mile because we love what we do — and we love making your stay special.

We take time to chat, share a laugh, help with directions, or recommend a local gem just for you.

From the warm welcome to the thoughtful details, it's our people and their personal touch that guests remember most.

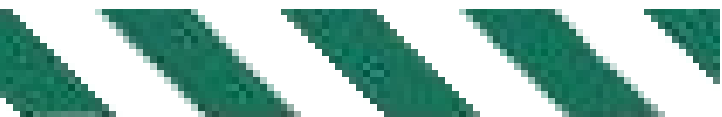
At The Highlander, service isn't just professional — it's personal.



PRESS & MEDIA

We're proud to be featured in the stories that matter. Take a look at who's covering us — and why now's the time to join in.

- [lamsterdam.com](https://www.lamsterdam.com)
- [Thehotelguru.com](https://www.thehotelguru.com)
- [Hotelamsterdamtop10.com](https://www.hotelamsterdamtop10.com)
- [Wendyonline.nl](https://www.wendyonline.nl)
- [Dutchworld_american girl TikTok](https://www.dutchworld.americangirl.com)
- [Hotelsterren.nl](https://www.hotelsterren.nl)




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THE HIGHLANDER

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THE HIGHLANDER

Location

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New Side Voorburgwal 98-100
1012 SG Amsterdam

Show in Google Maps

Visit website

Advertentie gesloten door Google

HOTEL AMSTERDAM
TOP 10

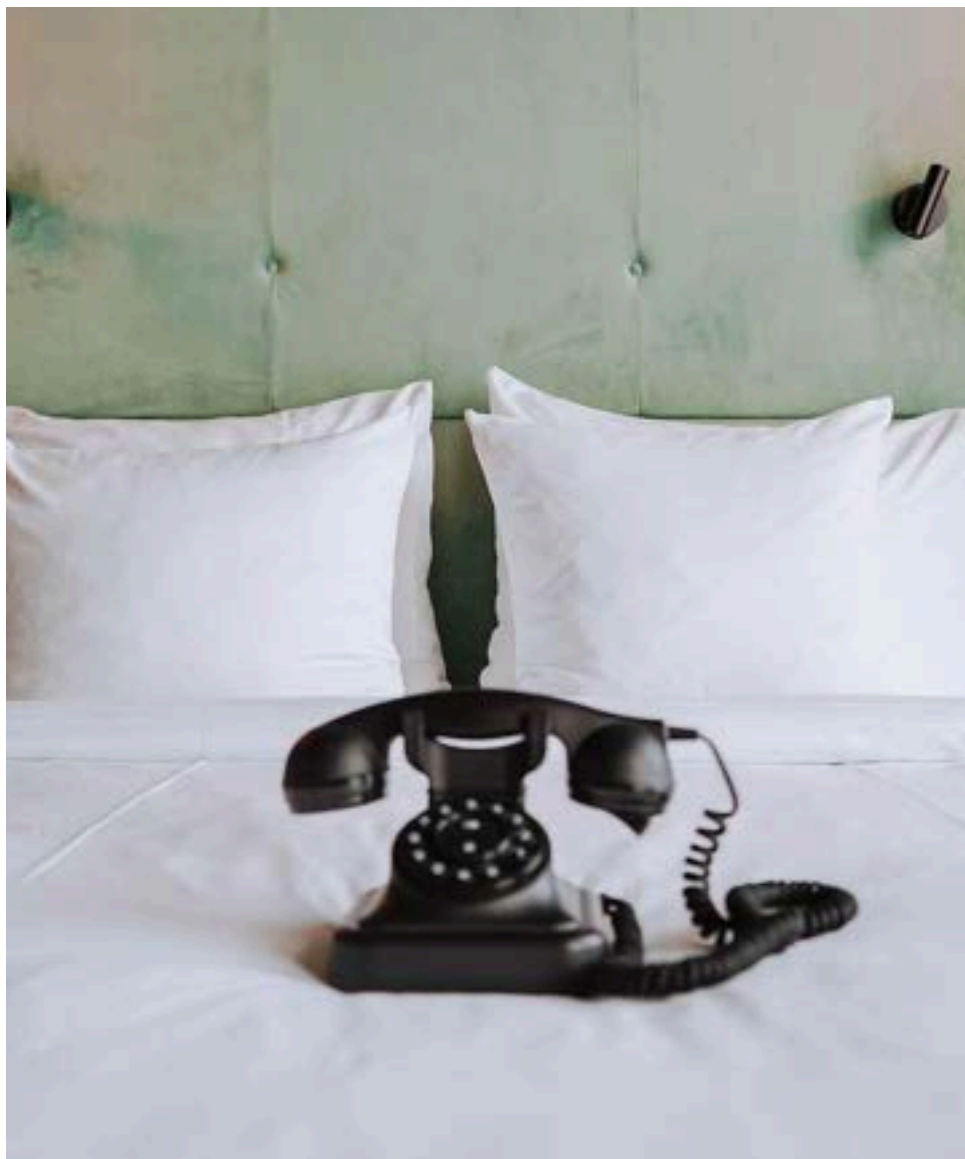
Home Stars Location Type

3 STAR HOTEL

The Highlander Amsterdam

The Highlander Amsterdam is a hip boutique 3-star hotel that recently opened in the center of Amsterdam.

WANT TO KNOW MORE? GIVE US A CALL



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